



Value-based Care Chronicle: Guide to Improving Performance

October 2024

For Providers

As the year draws to a close, it's time to focus on closing care gaps to improve patient outcomes and meet quality metrics. To support these efforts, CHESS will be sending out Weekly Gap Trackers and best practices via email -- so be on the lookout!

Influenza Vaccination

Flu season is here!

As primary care physicians, your patient's decision to receive the influenza vaccination ***depends heavily on your strong recommendation***. Vaccination is especially important for people 65 years and older, who are at a higher risk for developing serious complications from the flu.

Despite its benefits, vaccination hesitancy remains a challenge. Patients may refuse the shot due to misconceptions, concerns about side effects, or fear of needles. To address these obstacles, use evidence-based strategies, like the SHARE approach, to promote vaccination.

Given the timing of the flu season, it's important to focus on this quality measure early in the fall and winter.

Preventive Care and Screening: Influenza Immunization

Percentage of patients aged 6 months and older seen for a visit during the measurement period who received an influenza immunization OR who reported previous receipt of an influenza immunization.

CLOSING THE QUALITY GAP: INFLUENZA IMMUNIZATION



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[Read More](#)

THE POWER OF PREVENTION: ENCOURAGING INFLUENZA VACCINATIONS



A patient's decision to receive the influenza vaccination depends heavily on a strong recommendation from their doctor.

[Read More](#)

SHARE

How to Make a Strong Flu Vaccine Recommendation

SHARE

why the influenza vaccine is right for the patient



HIGHLIGHT

positive experiences to reinforce benefits and strengthen confidence

ADDRESS

patient questions and concerns about influenza vaccines

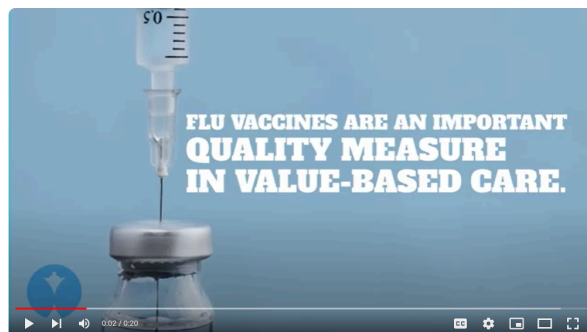


REMIN

patients that influenza vaccines help protect them and their loved ones

EXPLAIN

the potential costs of getting influenza



[Watch Video Here](#)

Patient Education Pointer of the Month

Nearly 90% of U.S. adults face challenges with health literacy, which is the degree to which individuals can find, understand, and use information to inform health-related decisions and actions. Those with low health literacy often struggle to find providers, complete health forms, share their medical history, and manage chronic health conditions.

Older adults, minority groups, people with low socioeconomic status, and medically underserved populations are more likely to have low health literacy.

Poor health literacy leads to poor health outcomes, including increased utilization, decreased participation in preventative care, reduced medication and care plan adherence, and increased healthcare costs.

To overcome barriers associated with health literacy:

1. **Establish a Patient-Centered Environment:** create a shame-free environment to cultivate feelings of trust and openness.

2. **Use Plain Language:** all guidance should be at a 5th grade reading level.
3. **Make Use of Printed Information:** diagrams and pamphlets, especially those taken home to review, can be an effective way to relay crucial health information.
4. **Speak at a Slow Pace:** speak at a slow pace, allowing enough time in between topics for the patient to fully process the materials.
5. **Encourage Questions:** ask open-ended questions to encourage conversation.

Join CHES this Health Literacy Month as we highlight the critical role that health literacy plays in health outcomes. More information can be found

<https://www.cheshealthsolutions.com/2022/06/30/bridging-the-health-literacy-gap/> and <https://healthliteracymonth.org/hlm/hlm-home>.



Happy American Pharmacist Month!

Join us in celebrating the unwavering dedication of over 700,000 pharmacy professionals. From managing complex medication therapies to providing personalized patient care, pharmacists are essential to improving health outcomes.

Additional Resources

- [Transitional Care Management: Supporting Patients During Vulnerable Transitions](#)
- [Sticking with Statins](#)

[Learn More!](#)

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